

Home

About Southwestern

About This Blog

Contact Us

Subscribe to this blog:

 [Subscribe in a reader](#)

Featured Links

- [Southwestern Company Take the Stairs World Tour](#)
- [Youth About Business](#)
- [Safe Haven Family Shelter](#)
- [Southwestern Sales Blog](#)
- [Southwestern Difference](#)
- [Southwestern Testimonials](#)
- [Southwestern Alumni Blog](#)

Recent Posts

- [2010 Great Recruiters Seminar](#)
- [New Vision](#)
- [Five-year alum sums up his Southwestern Company experience](#)
- [Who's intimidated by 9th graders?](#)
- [SWGAs Team Shows Support for Youth About Business Banquet](#)

Recent Comments

- [rachel wilhelm](#) on [2010 Great Recruiters Seminar](#)
- [Nici Grigg](#) on [2010 Great Recruiters Seminar](#)
- [Melanie Howell](#) on [2010 Great Recruiters Seminar](#)
- [Joe Sung](#) on [2010 Great Recruiters Seminar](#)
- [Katrin](#) on [2010 Great Recruiters Seminar](#)



SWGAs Team Shows Support for Youth About Business Banquet

by [Trey Campbell, APR](#)

Several representatives from [Southwestern/Great American](#) had the wonderful opportunity to attend the 17th Annual Awards Ceremony for the [Youth About Business](#) southeast region.

Youth About Business (YAB) is a 501(c)3 nonprofit organization that teaches business literacy to youth ages 10-18 years. YAB has established an economic development program for underserved communities and youth. The banquet recognized the Regional Summer Business Camp Champion, which, this year, was from Memphis.



Attending the event at Gaylord Springs and representing our corporation was **Henry Bedford, Dan and Maria Moore, Kevin Hawley, Tabitha Taylor, Cheryl Carr, Joyce and Jerry St. Pierre** and myself. We had a wonderful time speaking with Brandon, a YAB participant and a junior at Hume Fogg.

The southeast region for YAB includes students from 18 high schools who compete in teams in real life business situations such as mergers and acquisitions. They represent real companies and use real figures with a provided situation. The program has franchised in Texas, New York and Illinois, with several other locations on the horizon.

YAB was founded in 1992 by 17-year Southwestern veteran **Sam Kirk**. He mentioned several times in his speech how important his Southwestern experience was to him. The night even culminated in a song and dance – very similar to Southwestern execs!


If anyone would like to find out more information or contribute to such a worthy organization, call 615-299-8097 x210 or e-mail info@youthaboutbusiness.org.

 [ShareThis](#)

5 comments so far (is that a lot?)

Posted by [Trey Campbell, APR](#) | 10.30.2009 | 11:10 am

5 Responses to “SWGAs Team Shows Support for Youth About Business Banquet”

1.  Tabitha Taylor says:

Southwestern is a member of:



Tags

Amy Robinson banquet Better Nashville Customer feedback Dan Moore Day of Action Direct Selling Association door-to-door DSA economy entrepreneurs Great Recruiters Getaway Great Recruiters Seminar habitat for humanity Happy Customer Jeff Dobyns John Cary Landers Plaza Lee McCroskey Marsha Blackburn Monique Flores Nashville TN NBC recession Roger Seip Rory Vaden Safe Haven Family Shelter Sales School Shout it out loud Southwestern

Southwestern Company

Southwestern Dealers Southwestern Investment Services Stuart Lotherington Student Handbooks Success Starts Now Take the Stairs The Northern Virginia Daily Today Show Travis Thompson United Way United Way of Metropolitan Nashville Women Leadership work Youth About Business

November 2, 2009 at 11:13 am

This year was my 3rd Annual YAB banquet. Each year I am inspired by the students and the wonderful organization! Sam has truly blessed the lives of many through his hard work and dedication to such a wonderful cause-helping our future!

Reply



2. Maurice Howell says:

November 2, 2009 at 3:36 pm

I have had the pleasure to meet Sam Kirk and what he has created is an amazing program designed to train as well as teach young men and women the realities of business through hands on experience. Any student or if you are a parent and your child is interested in learning about business and the world around it, this is the program. Keep up the great work Sam!

Reply



3. Jonathon Krueck says:

November 2, 2009 at 5:59 pm

Neat! I did not know about YAB!

Reply



4. Cheryl Carr says:

November 3, 2009 at 4:30 pm

This was my 3rd year to attend the Youth About Business banquet and each year I am impressed by the young people I meet and hear speak. I have known Sam for many years and am blessed to be associated with someone of his character and integrity. He knows that what he puts into the lives of others will come back to him by what they put into the lives of others. He is helping the future generations through YAB and I applaud his efforts--and results!

Reply



5. Lucy Morton-Hicks says:

November 8, 2009 at 11:19 pm

I think Youth About Business is a fantastic idea! It is also wonderful that so many of our Southwestern employees were able to attend this years banquet. Anything that opens up our young generation to things like business literacy and leadership training is such a worthy cause. It makes me proud to be a part of our company 😊

Reply

Leave a Reply

Name (required)

Mail (will not be published) (required)

Website