



**Achieving the Impossible**

## **Youth About Business Summer Business Camp 2009**

Operating programs in:

Chicago  
Houston  
Memphis  
Nashville  
New York

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## **Youth About Business Summer Business Camp**

The Summer Business Camp was created, in 1999, as preparation for a youth field trip to the New York Stock Exchange. Creating an Environment of Success (CES), a TN-based 501(c) 3 non-profit, saw this as a way of helping some of the students we serve understand the decisions made everyday in the complex financial world of Wall Street. The mission of CES is to provide a value-based entrepreneurial training program that will enrich the lives of our program participants. This camp began as a TN program, and is now expanding to other markets.

This summer, about 700 students nationwide will be invited to participate in the Youth About Business Summer Business Camp. This will be a resident camp, and students will reside at various local universities for one week.

Students will be engaged in a business competition performing mock mergers and acquisitions. They will be taught to research and analyze public companies, and will be exposed to financial terminology such as market capitalization, EBITDA, synergy, leverage ratios, and capital structure – many for the first time. They are also challenged to think through their decisions and understand the strategy and due diligence necessary to determine and execute a feasible transaction.

During the negotiations, student teams will assume the leadership of their assigned corporation by acting as the executive management committee and begin their research by reading their annual report. Student teams consist of 7 team members, and they assume the following roles:

- Chief Executive Officer
- Chief Operations Officer
- Chief Financial Officer
- Chief Information/Technology Officer
- Chief Marketing Officer
- Chief Human Resources Officer
- Chief Legal Officer

Each student team will meet with local executives, who will serve as business consultants to their student teams. The executives will help these students understand these very complex transactions, and give them guidance on the proper techniques used when negotiating a merger or acquisition.

The Youth About Business Summer Business Camp will culminate with a weeklong trip visit to New York, one of the most fascinating financial districts in the world. This year, several of the investment houses in NY will host the students and take them on their actual trading floors.

For more information please contact Cynthia Kirk, at 615.299.8097 x 210,  
or email: [info@youthaboutbusiness.org](mailto:info@youthaboutbusiness.org)

## **Youth About Business Summer Business Camp**

For Basic Camp: please check in on the Monday of your week of camp no later than 7:30 am. Check out will be on Friday of the same week at 3:00PM.

For Advanced Camp: check-in will take place on Sunday of your week of camp and check out will be on the following Sunday. However, if a student has scheduling conflicts surrounding the weekend extension, special considerations can be made.

Attire for the entire week is business casual (collared shirts, dress pants, suits, dresses, skirts, and absolutely no sagging.) Thursday night will be a formal dinner. Business attire is required for Thursday night.

We eat three meals a day with the exception of breakfast on Monday and dinner on Friday. Parents may want to give their child additional money for snacks.

Also, there will be a period of recreation and fun activity every day, so make sure you bring recreation clothes.

### **How to Pack!!!**

Some Universities require us to bring our own linen – 2 sheets, towels, sleeping blanket or twin comforter, pillow and pillowcase. We will advise at the parents meeting if you will need to bring your own. (If you are required to bring your own linen and do not, you will have to pay a fee for the University's linen package.)

5 slacks or skirts  
5 collared shirts or blouses  
1 business suit (both males and females)  
Under garments  
Recreational clothes  
Small alarm clock (optional)  
Toiletries (deodorant, toothpaste, lotion, etc.)  
Shower slippers  
Iron (if needed)  
Tape recorder (optional)  
Laptop (if available, PLEASE DO NOT PURCHASE ONE)  
Umbrella (suggested)

**Do Not bring Home Movie and Stereo Systems**

**For additional information call Cynthia Kirk at (615) 299-8097 or email  
[info@youthaboutbusiness.org](mailto:info@youthaboutbusiness.org)**

### *Important Dates and Events*

- a. May 9, 2009 Parent Orientation Meeting at Vanderbilt University, Vanderbilt Commons Center.
- b. May 16, 2009 Chicago Parent Orientation at The University Center 525 South State Street Advanced Camp 10:30 am – 12:00 Noon Basic Camp 11:00 am – 12:00 Noon
- c. May 30, 2009 Houston Parent Orientation at The Federal Reserve Bank of Dallas (Houston Branch) 1801 Allen Parkway 10:30 am – 12:00 Noon
- d. June 6, 2009 New York Parent Orientation at Columbia University, in Uris Hall (the Business School), 116<sup>th</sup> & Broadway. Basic Camp 10:00 am – 12:00 Noon. Advanced Camp 10:30 am – 12:00 Noon
- e. Southeast Basic Camps in Nashville are June 1- June 5, 2009 and June 8- June 12, 2009.
- f. Midwest Basic Camps in Chicago are June 15 – June 19, 2009 and June 22 – June 26, 2009
- g. Southwest Basic Camp in Houston is June 15-19, 2009
- h. Northeast Basic Camps in New York are July 6 – July 10, 2009 and July 13 – July 17, 2009
- i. Advanced Summer Business Camp is July 5- July 12, 2009, and July 12- July 19, 2009 in Nashville TN.
- j. Wall Street Conference for Teens is July 21 – July 25, 2009 in New York.
- k. Top teams from each region will qualify for Championship Camp. Championship Camp will take place in New York City at Columbia University.
- l. The National Championship Team will be announced at the National Youth About Business Banquet in New York on November 12, 2009. The National Championship Team will receive shares of stock in a major corporation.
- m. December Leadership Retreat for all Business Camp Students promoted to the management team.