



OCTOBER
17TH
2019

**Celebrating 27 Years Benefiting
Youth About Business!**

**Celebrity Host Committee Chairperson:
LaDainian Tomlinson**



ANNUAL
GOLF
• CHARITY CLASSIC •
EAST LAKE GOLF COURSE

Youth About Business Mission:

Expose youth to the business world through our experiential learning mode, fostering the development of business literacy and leadership skills necessary to be more successful in school and life.





▶ PROGRAM FOR THE DAY

11:00 – 12:30 pm

- Golfers arrive/registration
- Brunch
- Driving range warm up

12:15 – 12:30 pm

- Gold Sponsors draw celebrity players

12:30 – 12:45 pm

- Golf scramble instructions
- Head to the tee boxes

1:00 – 6:00 pm

- Shotgun start at 1:00 pm
- Golf tournament

6:00 – 7:30 pm

- Scores tallied
 - Prizes awarded
 - Auction items awarded
 - Recognize corporate sponsors
 - End of day reception for all players
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► **CORPORATE SPONSORSHIP 2019**

PLATINUM LEVEL SPONSORS - \$20,000 (sponsorships available: 1)

- Two golf foursomes
- Provide giveaways for corporate bag
- Prominent branding on all tournament collateral
- Prominent placement on all Youth About Business social media sites

GOLD LEVEL SPONSORS - \$15,000 (sponsorships available: 2)

- Two golf foursomes
- Giveaways for corporate bag
- Prominent branding on all tournament collateral
- Placement on Youth About Business website

SILVER LEVEL SPONSORS - \$10,000

- One golf foursome
- Additional Celebrity golf player
- Giveaways for corporate bag
- Prominent branding on all tournament collateral

INDIVIDUAL PLAYERS - \$1,500

GOLF FOURSOME - \$5,000

- Names listed in program as sponsors

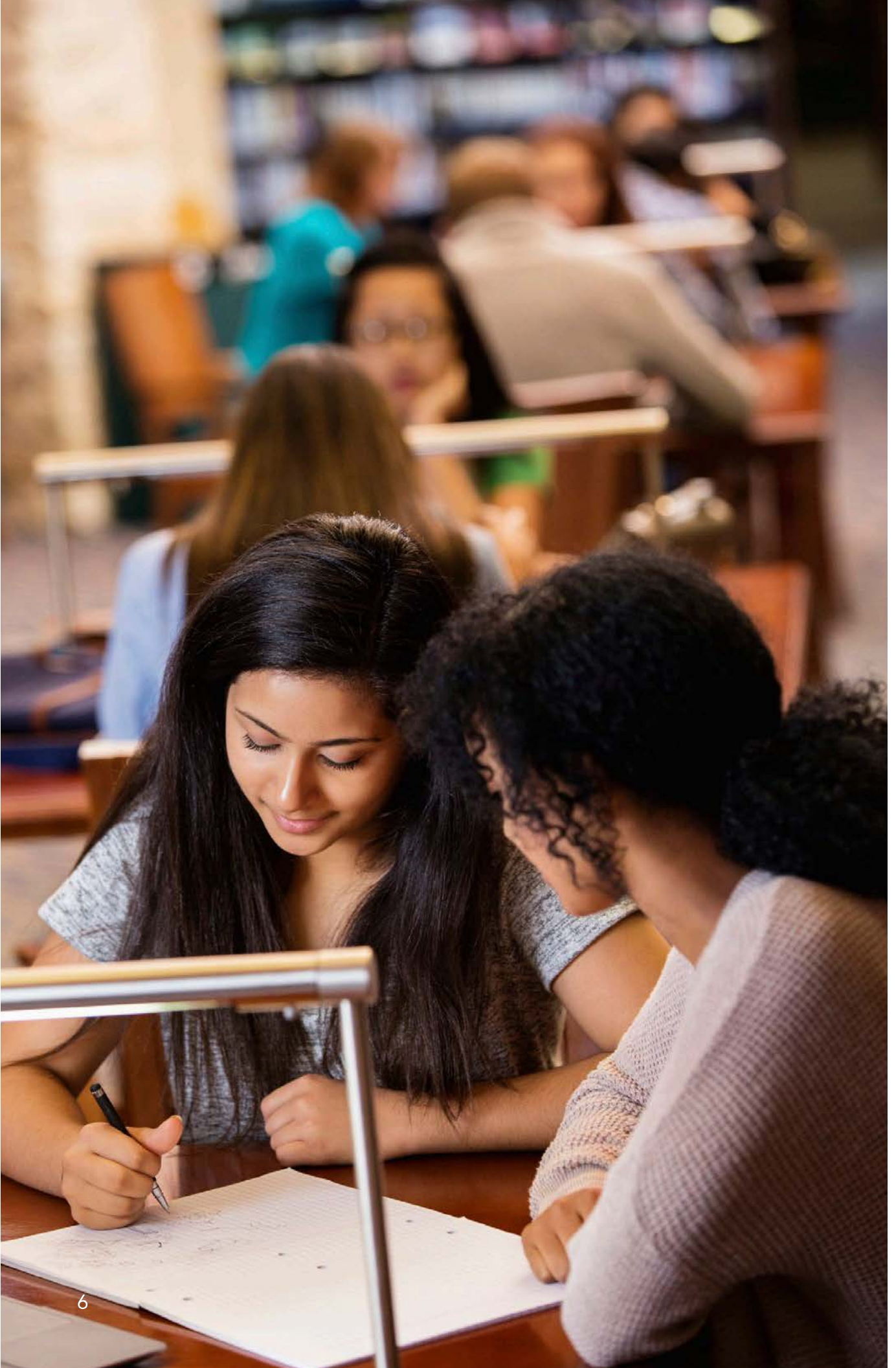
SPECIAL AWARDS FOR TOURNAMENT

- Prize for Longest Drive
- Prize for Closest to the Pin

SILENT AUCTION OF CELEBRITY GOLF PLAYER ITEMS

***ALL PLAYERS RECEIVE GIFT BAGS**





YOUTH ABOUT BUSINESS

What began as an idea to create a program to help underserved youth and communities by teaching them business skills has evolved into a full-fledged youth business training program. Students participate in a year round leadership development program and each summer attend our intensive Summer Business Camp. The program successfully introduces high school students to the world of corporate finance. The program currently offers continued involvement for college students, through our college intern program. With an impressive list of alumni working in Corporate America, over the past nearly 28 years, Youth About Business has served more than 7,000 students.

OUR VISION

Our goal has always been to provide an innovative leadership program that will prepare the next generation of business and industry leaders.

As we get ready to celebrate our 27th anniversary, we look back and celebrate our growth along with every single student has gone through our program. This year, 500 students are projected to attend our camps and programming. Bloomberg once again provided our students with access to Bloomberg Professional Services. SunTrust continues to be a strong supporter, recently hiring some of our students both in internship and full time employment opportunities.

Come be a part of Youth About Business as we move forward, one merger and acquisition at a time.

TO REGISTER FOR THE TOURNAMENT

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Please visit www.youthaboutbusiness.org/golf

Checks can be sent to the address below and made payable to:

Youth About Business Golf Tournament
P.O. Box 110120
Nashville, TN 37222

For inquiries, contact us at info@youthaboutbusiness.org

▶ SPONSORS

2019 SPONSORS

- Ernst & Young
- SunTrust Robinson Humphrey
- Nissan North America
- The Moody's Foundation
- Word of Faith Family Worship Cathedral

THANK YOU FOR OUR ADDITIONAL SPONSORS:

- Mayer Brown LLP
- Deloitte
- Alston & Bird LLP
- King & Spalding LLP
- BankUnited
- Lord's House Ministry
- The Stringer Foundation



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**BUILDING SKILLS
FOR THE FUTURE**

