

YOUTH ABOUT BUSINESS



YAB Summer Programs Brochure

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PREPARING TOMORROW'S LEADERS TODAY

Key Dates for 2026



“Preparing Tomorrow’s Leaders Today”

BUSINESS ECONOMY SEMINAR

June 15th - 16th

**Evening Session
6PM - 8PM ET**

This intro seminar helps teens build confidence with personal finances, leadership skills, and professionalism—led by senior executives. Engage with students from across the country during this 2-day seminar.

SUMMER BUSINESS CAMP

Option 1

**July 6th - 8th
New York City, NY**

**University Partner:
Columbia Business School**

Option 2

**July 13th - 17th
New York City, NY**

**University Partner:
Columbia Business School**

This camp puts teens in the C-suite. Work with your team and corporate executives to close a business deal. Explore careers, develop key skills (negotiation, presentation, collaboration), and experience dorm life in this week-long, residential camp.

CONFERENCE EXPERIENCE

**Healthcare
Conference**

**June 29th - July 1st
Nashville, TN**

**Wall Street
Conference**

**July 22nd - 25th
New York, NY**

Get an inside look at competitive careers in high-demand industries. Over three days, students tour major companies, connect with senior executives (partners, SVPs, and managing directors), and experience what it’s like to navigate the world of business—all in a fun, hands-on setting.

Youth About Business

Business Economy Conference Schedule



Featured 2025 Speakers



Financial
Planning Session

Herman Hicks
Founder
Elevated Development
Private Banker
First Horizon Bank



**MAYER
BROWN**

Regulation and
Cryptocurrencies
Session

Joe Castellucio
Partner
Mayer Brown



Mesirow

How to Build a
Winning Team
Session

Lance Bell
Managing Director
Mesirow Investment Bank



How to Build a
Business in a
New Tech
Environment

Emmanuel "EJ" Reed
Co-Founder & CEO
Slim & Husky's



College Access
Session

Robyn Ince
Executive Director of the
Newark City of Learning
Collaborative

2026 Conference Schedule

Evening : 6:00 PM - 8:00 PM ET

Day One

Open

- Meet your YAB Family
- Leadership Development Session
- Wealth Planning & Personal Finance
- College Access & Scholarships

Break

- Modern Professionalism Session
- C-Suite Chat: Q&A with Senior Executive

Day Two

Open

- Alumni Networking Session
- Global Business Topic Session I
- Global Business Topic Session II

Break

- C-Suite Chat: Q&A with Senior Executive
- Seminar Closing and Wrap Up

**OVER 20
EXECUTIVE
SPEAKERS
IN 2024**

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Summer Business Camp Schedule

Monday - Research

- Learn Research Tips from an Analyst
- Explore your Bloomberg Terminal

Tuesday - Deal Making

- Learn why Business Deals Occur
- Talk Deal strategy with your Lawyers

Wednesday - Valuation

- Crunch numbers with an Accountant
- Build a Marketing Strategy
- Discuss price with Investment Bankers

Thursday - Negotiation

- Build a Human Resources Strategy
- Discuss Data & Tech with a consultant
- Negotiate your business deal!

Friday - Presentations

- Present your business deal to Senior Executives.

Volunteer Providers

Investment Banks



JPMORGAN
CHASE & CO.

TRUIST

Accounting and Consulting



Deloitte.

Fortune 500 Companies

SONY



Financial Services Firms

Bloomberg

MOODY'S
INVESTORS SERVICE

Law Firms

**ALSTON
& BIRD**



Summer Business Camps

Option 1: July 6th - 10th

Option 2: July 13th - 17th

New York, NY

University Partner: Columbia Business School
Residence at Towers at CCNY

Youth About Business

Business Conference Experience



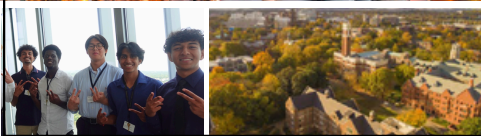
Conference for Teens

Explore the
Finance Capital of the US!

New York City, NY
July 22nd - July 25th

Lodging
Hyatt on the Hudson

As the global hub of finance, NYC is where billion-dollar deals happen daily—offering access to Wall Street, top firms, and careers.



Healthcare Conference

Explore the
Healthcare Capital of the US

Nashville, TN
June 29th - July 1st

Nashville's \$67 billion healthcare industry supports 500,000 jobs and is home to over 900 companies, making it a national leader in healthcare innovation and business.

Day One

- Intro Plenary Sessions
- Networking Opportunities
- Games / Competitions

Day Two

- Corporate HQ Visits
- Student Outing

Day Three

- Keynote Speaker
- Conference Wrap Up

Business Economy Conference

New Students: \$99

Current YAB Students: No Cost

Summer Business Camp

Standard Rate: \$3,000

Partial Scholarship Rate: \$1,500

Access Scholarship Rate: \$750

Conference Experience

Standard Rate: \$1,500

Partial Scholarship Rate: \$1,000

Access Scholarship Rate: \$750

Please note: Families are responsible for transportation to and from program sites and any corresponding costs.

If Household Income is less than \$150,000

- Eligible for Access Scholarship

If Household Income is between \$150,000 - \$250,000

- Eligible for Partial Scholarship

Payment Options:

- **Lump:** One payment due by June 8th
- **Partial:** 1/2 due June 8th & 1/2 due June 22
- **Monthly:** Down Payment + monthly auto draft

Payments can be made via

www.youthaboutbusiness.org/donate

Forward confirmations to info@youthaboutbusiness.org

Youth About Business

Application Link & Social Media Accounts



Summer Programs Interest Form:

<https://form.jotform.com/YouthAboutBusiness/studentregistration>

Youth About Business Website:

www.youthaboutbusiness.org

National Headquarters

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SOCIAL MEDIA LINKS

